1 Orientation Indicators
Locate artwork and large-format graphics at decision points to help patients connect to their surroundings. Imagery that references the local community and nature are best.

2 Icons & Illustrations
Pairing familiar icons along side text whenever possible will help reinforce legibility and wayfinding for patients and visitors alike.

3 Large Letters & Numbers
Use large letters and numbers in prominent locations to help patients easily identify the current level and area.

4 Clear, Plain Language
Opt for shorter clinic names in lieu of lengthy hard-to-remember ones. An example might be renaming “Ophthalmology” to “Eye Clinic”.

5 Progressive Disclosure
Signage with long lists of destinations can be confusing for everyone, including those with dementia. Information should flow from general to specific.
11 Steps To Improve Wayfinding And Meet The Rising Demand For Dementia-Friendly Facilities.

6 Neighborhoods & Zones
Create neighborhoods or zones with distinct names, colors, icons and imagery to further reinforce orientation within the facility.

7 Crisp Sans Serif Text
Using simple, uncluttered designs and sans serif text with high-contrast to the background will increase legibility.

8 Bright & Bold Colors
Bright, bold and vivid colors help signage stand out amongst muted architectural finishes and white walls common in healthcare facilities.

9 Patient Room Information
Updatable patient room information signs such as CareTabs make staff and visitors aware of a patient’s special requirements.

10 Consistency
Consistency across all signage, messaging and pre-visititation information is critical in preventing confusion for patients and visitors.

11 A Wayfinding Partner
To ensure successful implementation and adherence, recruit advocates internally and externally by creating a wayfinding task force and hire a trusted signage partner.