What Makes A Wayfinding System Successful?

- **Cohesive Pre-Visitation Info**
  Including online maps, appointment letters and conversations with staff

- **Clearly Identified Spaces**
  Such as parking lots, buildings, primary corridors, elevators and departments

- **Orientation Plans**
  Well-placed floor plans & maps that are legible and simple to understand

- **Progressive Disclosure**
  General-to-specific information flow

- **Clarity of Message**
  Unambiguous language & common vernacular

- **Proper Typography**
  Legible text with consistent layouts and proper kerning

- **Environmental Cues**
  Such as landmarks, graphics and architectural features

- **Ease of Updatability**
  Ensuring accurate & meaningful information
Facility-Wide Benefits of Wayfinding

**Productivity**
Thousands of hours can be saved with better wayfinding each year by reducing the need for staff to help people find their destinations.

**Health & Wellness**
The reduction of confusion and anxiety helps create an environment of care that promotes healing for patients and confidence for staff.

**Reduced Costs**
Facilities can lose hundreds of thousands of dollars per year from late appointment arrivals and other costs related to poor wayfinding.

**Patient Satisfaction**
Improving the experience of navigating your facility leads to greater overall patient satisfaction and improved quality of care.

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